Graffiti Daze Pitch (TV Series, 1 Hour Drama)

Logline: Young Brooklyn artist JP Duvalier struggles to make it to the top of the New York art world while trying to balance family pressures, career competition and personal relationships in New York's eighties Hip Hop, Graffiti and East Village art scenes.

Welcome to the 'New York Art World'! Big hair is in, the Yuppies have arrived, and JP Duvalier, has just gotten off the A train from Brooklyn. 'Graffiti Daze' is a drama series of Jean Paul Duvalier as he tries to make it in the high end New York art world. Love affairs, drugs, sex and the city. Ambitious intrigues, career and family drama set against themes of JP's multicultural heritage and the exploding NY 80's cultural scene.

The world of the series is New York City, specifically: JP's studio, Danceteria Night Club and downtown gallery scene. The main character is JP Duvalier visionary artist, dreamer, lover, sometimes drug addict and graffiti poet. The larger series arc traces JP's artistic and personal development from his early 20's to the top of the New York art world.

The series has **incredible potential** for a younger demographic and wider audience interested in character relationship drama and art and culture. Surrounding Jean Paul are:

Miata Milou - Duvalier's beautiful troubled girlfriend.

Duvalier's parents – his institutionalized Puerto Rican mother, Mathilde and Haitian accountant father, Bernhard with voodoo heritage.

Amina Carravagia – Duvalier's Italian feminist gallery dealer

And a surrounding ensemble of gallery owners, art world hustlers and artists.

The Pilot Episode Night Birds begins with JP Duvalier, a young visual artist, kicked out of home and walking East Village galleries. It is 1981, Reagan has just become President, and the cute troubled girl with whom JP wins a dance contest will become the great, tragic love of his life. At the moment, though, Miata has a boyfriend and JP, few prospects. The ensemble cast is introduced through conflict and possibility: art dealers, hustlers, voodoo practitioners, hip hop taggers and family. The episode climaxes with a toddler saved, a gunfight averted and a romantic night at the Met - sparks ignite and doors for career and romance possibilities open.

Graffiti Daze is set against the larger backdrop of relationships in NY's fledgling York hip hop, graffiti and art culture. Each episode will also thematically explore art historical masterpieces and painters through JP's incredible remixes and New York's amazing museums.

This is an incredibly moving, funny and romantic dramatic series and has strong potential for multiple years. I'm happy to answer questions and share the story bible and pilot. Please contact <u>rayuwish@aol.com</u> or (850)725-0266 to review material.