

**Division of Academic Affairs  
Annual Reports 2009-2010**

**Academic Support Units, Centers, and Institutes**

Annual reports for units in the Division of Academic Affairs are to be posted to the Annual Report section of the unit's [strategic planning site on UPIC](#) according to the following schedule:

- Academic departments/divisions: Wednesday, June 30
- Colleges and other units: Wednesday, July 21
- Division of Academic Affairs: Wednesday, August 11

For questions related to the UPIC site contact Keith King at [kcking@uwf.edu](mailto:kcking@uwf.edu).

An electronic copy should also be forwarded to the Office of Academic Affairs ([academicaffairs@uwf.edu](mailto:academicaffairs@uwf.edu))

**PART I**

**Part I-SP, Summary Report on Status of Strategic Planning Goals/Objectives**

To be completed by all units. [See attached template for Part I-SP.](#)

**PART II**

**Part II-A, Major Unit Accomplishments and Changes in Programs and Services**

To be completed by all units. [See attached template for Part II-A.](#)

**Part II-B, Distinguished Individual Accomplishments**

To be completed by all units. [See attached template for Part II-B.](#)

**Part II-C, Community Engagement Activities with Participation on Behalf of UWF**

To be completed by all units. [See attached template for Part II-C.](#)

**PART III**

**Part III-A, Strategic Planning Goals/Objectives**

To be completed by all units. [See attached template for Part III-A.](#)

Annual Report, 2009-2010

Department/Division: Department of Digital and Learning Technologies\_\_\_\_\_

College: UWF Libraries\_\_\_\_\_

**Part I-SP, Summary Report on Status of Strategic Planning Goals/Objectives**

Program/Function/Service	Strategic Goal/Objective <sup>a</sup>	Related UWF Strategic Goal <sup>b</sup>	Method of Assessment	Summary of Assessment Results <sup>cd</sup>	Use of Assessment Results to Improve Program/Function/Service <sup>e</sup>
Library Website Presence <a href="http://library.uwf.edu">http://library.uwf.edu</a>	Implementation of new UWF website templates and specification for main and branch library infrastructures/University Congruence	3.5	University Web Compliance Committee, University Web Advisory Committee/Library Web Team evaluation	Site-wide redesign achieved with compliance to university template standards (CSS, Templates, Coldfusion Infrastructure)	
Student/Faculty/Community/Staff/Printing Services	Increase library printer density infrastructure	3a, 3.5	Stats. Survey of libraries automation committee	New color and b/w printers purchased and for students (3) and staff(3)	
Library Learning Spaces	The realization and Implementation of Library Digital Media Studio	3a, 3.5	Communication progress logbooks with Library Skylab Task Forces and Administration	This project was progressively realized through the Skylab	Skylab Project in progress as of July 2010. (Projected completion, Fall 2010)
Library Management	Implement Aleph v.19 Integrated Library System for main and branch libraries	3.5	Results checklist from FCLA with various Library departments (Circ, Cataloging, Aqu. Serials)	Successful implementation with Fall 2009 launch	
	Create a Donations/Giving Section for the Libraries Web presence In consultation with	3.5	Web section launch assessment with administrative/Office	Set up through Office of Development as Drop Drown/library	

	administration and the Office of Development		of Development approvals for donations. Stats on Donation amounts	Option, <a href="http://uwf.edu/development/giving/giving.cfm">http://uwf.edu/development/giving/giving.cfm</a>	
	Facilitate technological training and development opportunities for faculty/staff	5a,5c,5d	Numbers of Workshops (2). Attendance of Staff at external training.	21 Workshops/Webinars Organized/3 PLAN workshops attended	
	Continue to investigate streaming video possibilities with Circulation and Administration	3.5	Survey with Administration and circulation as to needs met.	Digital Video Software/Hardware/Server Infrastructure Implemented	
	Work with Automation committee and Web Committee to support hardware/software, networking and web needs for future website development for main and branch libraries	3.5	Annual departmental survey of web updates and needs evaluation. Student surveys, Committee minutes.	Various hardware equipment & software purchased, site sections developed.	
	Take steps towards communicating and actualizing new Web 2.0 and technology possibilities for the Libraries information commons and web presence	3.5	Stats. Evaluation/feedback forms. Library web committee assessment and implementation goals.	Library Weblog (25) Entries. Connected and implemented with both wider library Facebook/Twitter Strategies	

<sup>a</sup>From unit's 2009-2010 strategic or action plan. Add lines as necessary.

<sup>b</sup>Insert Focus/Goal number/letter from the UWF Strategic Priorities and Measurable Achievements, 2008-2012.

<sup>c</sup>Data/information used to determine goal/objective status.

<sup>d</sup>Can comment on status of goal as "met," "not met," or "in progress."

<sup>e</sup>Describe decisions made based on assessment results to improve program

Annual Report, 2009-2010

Department/Division: Department of Digital and Learning Technologies\_\_\_\_\_

College: University Libraries\_\_\_\_\_

**Part II-A, Major Unit Accomplishments and Changes in Programs and Services**

List major department/division accomplishments and changes in programs and services for 2009-2010.  
(Add lines as needed.)

1. Library Management System Upgrade (Aleph 19)
2. Sitewide Staff/Faculty/Computer System Upgrade (Windows 7, Campus First)
3. Skylab Information Literacy Classroom, Multimedia Studio and Conversion Center (Completion Fall 2010, January 2010-June 2010)
4. Completion of Bell Scanning project (11000 images with metadata and uploaded to FCLA)
5. UWF Libraries Hardware Infrastructure Upgrade: 30 new staff PC's, new digital projector for classroom/conference room.
6. Internal Transfer of EZProxy server from ITS to local in-house server
7. Transition and upgrade to ILLIAD v.8 (Interlibrary Loan System)
8. Library PC Availability Application
9. Major transfer, update, revision and internal tech refresh of Metalib (Library Federated Search Database Aggregator)
10. Major transfer and update of SFX, E-Journal URL Resolver Application
11. State Digital Initiatives Subcommittee Recommendations White Paper
12. Gmail migration for both Faculty/Staff and Patrons. Library Synergies and Training
13. SATELITE (Endeca UWF Catalog Statistical Analysis Project) 2 Year Prototype/Project Completion (December 2009)
14. Libraries Website Redesign, <http://library.uwf.edu> New CSS, Templates, Coldfusion Infrastructure and congruence with wider UWF site presence.

Annual Report, 2009-2010

Department/Division: Digital and Learning Technologies\_\_\_\_\_

College: University of West Florida Libraries

## **Part II-B, Distinguished Individual (Faculty, Staff, and Student) Accomplishments**

List college/departmental distinctions earned by faculty, staff, and students during 2009-2010.

### A. Faculty

#### **3. Awards**

Dr. Ray Uzwyshyn published "Arbitrage Opportunities for Image Search: Changing Metaphors, Game Metadata and Gathering Common Sense". *Bulletin of the American Society for Information Science and Technology: Special Issue on Visual Search and Retrieval*. June/July 2009. 35:5. ISSN: 1550-8366. This journal issue was later awarded SIG Publication of the Year, 2009 by the American Society of Information Science & Technology.

#### 4. Other Distinctions

Dr. Ray Uzwyshyn completed a multi-year term of service on the University Web Committee. This committee successfully forwarded the two major university wide redesigns for the university and libraries in a three year working group period.

Dr. Ray Uzwyshyn published the chapter "Semi-Structured and Unstructured Information Systems: Information Visualization" in *Introduction to Information Science and Technology* (Textbook for MLIS), Medford: ITI Publishers, 2010.

Dr. Ray Uzwyshyn presented "[Envisioning the Skylab: The New University of West Florida Libraries 21st Century Learning Space](#)" ([Panel Presentation](#)) as part of an invited panel with Interim Dean of Libraries, Lisandra Carmichael and Director of the Curriculum Materials Library, Jeannie Kamerman. For [Academic Learning Spaces Conference: Invention, \(Re\)Invention and Innovation](#), June 7&8, 2010, Florida State University. ([PDF](#)), [Books & Bytes Article](#).

### B. Staff

Fred Barry completed a multi-year term of service on the University Work Force Staff Council

Fred Barry completed a multi-year term of service on the University Planning/Information Technology Committee.

Annual Report, 2009-2010

Department/Division: Digital and Learning Technologies\_\_\_\_\_

College: University Libraries\_\_\_\_\_

### Part II-C, Community Engagement Activities (Faculty, Staff, and Student)

Information about community engagement will be used to document the University's activities related to its service mission, to comply with a new SACS standard pertaining to community service, and to support the University's application for classification by the Carnegie Foundation as a "community engagement" institution.

List all college/departmental community engagement activities with participation on behalf of UWF by faculty, staff, and students during 2009-2010. Please include a very brief description of the Activity, the Community Partner, and the Outcome/Impact of the activity.

Examples of community engagement activities include participation on community-based projects, organization and/or presentation of cultural community events, faculty scholarship related to community action, student scholarship related to community action, participation on community organization boards, and community-based student learning activities such as service learning projects, internships, and capstone experience projects.

	Activity	Community Partner	Outcome/Impact
<b>A. Faculty</b>			
Ray Uzwyszyn	Digital Videos For <a href="#">Haitian Earthquake Relief Efforts</a> (January 2010)	<a href="#">Batey Relief Alliance</a> (Caribbean Medical/Humanitarian Relief Group)	Outreach regarding humanitarian/medical relief for devastated areas in Haiti and Dominican Republic
	Review Panel for <a href="#">Global Access to Learning Technology Awards</a>	Bill & Melinda Gates Foundation	Improving Global Learning Technology Infrastructures for Libraries/Academic Institutions through Gates Foundation Grant Awards
	Presentation on <a href="#">Library Digital Infrastructures</a>	Azalea Trace Seniors Group (Local)	Community Relations/Improving Seniors Digital Awareness of UWF Academic Libraries Digital Resources
	Festival on the Green Library Book Sale Volunteer	University of West Florida	Community Relations
<b>B. Staff</b>			
Fred Barry	Festival on the Green Library Book Sale Volunteer	University of West Florida	Community Relations

Annual Report, 2009-2010

Department/Division: Digital and Learning Technologies

College: University of West Florida Libraries

**Part III-A, Strategic Planning Goals/Objectives** for 2010-2011

List strategic plan goals/objectives and planned method of assessment (if applicable).

Strategic Goal/Objective <sup>a</sup>	Related UWF Strategic Goal <sup>b</sup>	Method of Assessment
Completion of UWF Libraries Skylab (Fall 2010)	Academic and Student Support Services (Construct high quality student focused buildings)	Skylab logbooks, report and assessment on project progress, completion and budgets
Hiring of Skylab Technology Manager (Fall 2010)	Investment in People: Recruit and Retain Quality Staff, Foster Culture of Excellence	First Year of Service Supervisor staff evaluation
Partnerships for UWF Libraries Online Mobile Strategy (2010-2012)	Academic and Student Support Services (New Possibilities for Outreach, Recruitment, Retention)	(Web applications developed, trends analysis, Count number of workshops)
Completion of UWF Libraries Primo Central Testing (Fall 2010)	Academic and Student Support Services (New possibilities for research)	Departmental/FCLA report
Facilitate technological training and development opportunities for Faculty and staff (2010-2011)	Investment in People: Actively Encourage Professional Growth of Faculty and Staff	Statistics on Number of Workshops Offered/Facilitated/Attendees/Outcomes
Develop Long Term Strategy for Expansion/Enhancement of Skylab (2010-2012)	Partnerships and Collaboration	Strategic Plan in consultation with dean and Skylab team
Focus group study of UWF Libraries Online Web Presence (2010-2011)	Academic and Student Support Service (Focus on Student Learning/Research Methodologies)	Focus Groups/Report on Outcomes from various UWF stakeholders and constituencies

<sup>a</sup>Add lines as needed.

<sup>b</sup>Insert Focus/Goal number/letter from the [UWF Strategic Priorities and Measurable Achievements, 2008-2012](#).

<sup>c</sup>If applicable.

## Appendix I – General Library Web Presence Statistics (Executive Summary)

**Period: 6/25/2009-6/24/2010**

### Summary Overview\*

#### Hits (Primary Library Website, <http://library.uwf.edu>)

Total Hits 19,623,642\*\*

Average Hits per Day 53,763

Average Hits per Visitor 29.24

Cached Requests 4,780,167

Failed Requests 1,611,062

#### Page Views

Total Page Views 2,416,686

Average Page Views per Day 6,621

Average Page Views per Visitor 3.60

#### Visitors

Total Visitors 674,164

Average Visitors per Day 1,838

Total Unique IPs 108,389

#### Bandwidth

Total Bandwidth 175.78 GB

Average Bandwidth per Day 493.14 MB

Average Bandwidth per Hit 9.39 KB

Average Bandwidth per Visitor 274.62 KB

#### Visits to Primary Catalogs

Endeca & Archon \*\*\* 504,103

#### Digital Collections

Number of Collections 4

Size (in Gigabytes) 609686

Items 40999

Number of Items Accessed 835 (From FCLA)

Number of Queries 2094 (From FCLA)

\*A longer more detailed 109 page report follows for further specification and detail .

\*\*Numbers include both internal (Information Commons) and external users to the library website but exclude traffic from search engine crawlers. In terms of trends, while library website visitors/users numbers are only marginally higher (3000) from the previous year, these same users are spending significantly more time with the library website pages and looking at more pages than 2008-2009. See full reports included here for more specific activity.

\*\*\*More detailed statistics regarding the catalog may be also found from the libraries two year online statistical study, SATELITE, completed December, 2009. <http://library.uwf.edu/satellite>