

# APUS Libraries Quarterly Report

CRIS—Classroom/Research Information Services

## Quarterly Snapshot, July-Sept 2011

Library Director, Ray Uzwyshyn, Ph.D., M.L.S.

Electronic Course Materials Director, Andrea Dunn

Tutorial Center Manager, Lydia Crawford

**Introduction:** The Third Quarter saw significant movement forward in the Libraries, Electronic Course Materials and Tutorial Center. Notably, the libraries celebrated the official launch of the Charles Town academics main floor military research library on September 23<sup>rd</sup> with reception, opening remarks from university administration, Dr. Wallace Boston and General Richard Trefry and wide coverage by the local press (<http://www.spiritofjefferson.com/military-research-library-opens-at-american-public-university/>). The libraries also hosted an earlier visit on August 17<sup>th</sup> by Congresswoman, Shelley Moore Capito (WV). Surrounding official opening events, the libraries organized a two day retreat in Charles Town, September 22-24<sup>th</sup> for APUS 16 online librarians who travelled from across the nation for a weekend of workshops, meetings and strategic planning for the upcoming year.

During this same period, the libraries launched the university archives and special collections programs with the coming onboard of university archivist, Bradley Wiles, MLIS, MA. In his first year, the new archivist will divide his time between Charles Town and Manassas locations, setting a foundation for Trefry Special Collections, future APUS university archives and oral history programs. Significantly, the libraries also produced a new set of comprehensive subject guides to the Libraries database holdings (<http://apus.campusguides.com/librarydatabases>) and purchased a new database for Nursing and Public Health (Natural Integrated Medicine). Opening meetings were also held with the new Dean of Graduate Studies, Patricia Campbell, the Libraries and APUS e-Press with regards to future publication strategies and quality assurance for APUS Graduate Theses and Capstones.

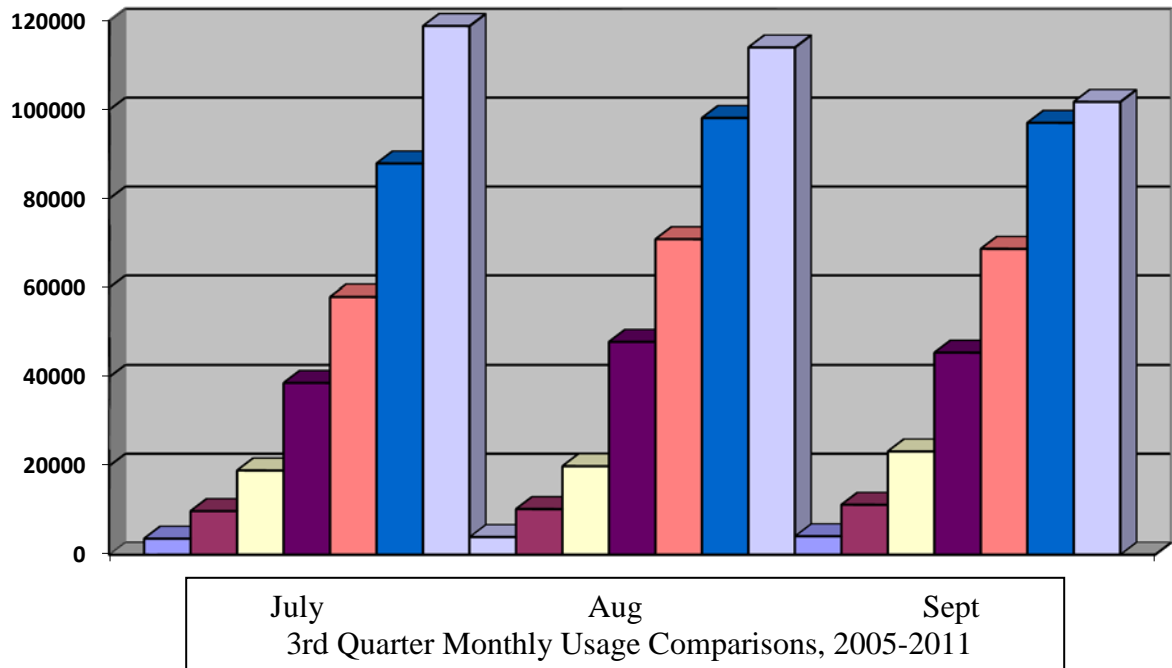
The Sakai roll-out continued to lend focus to the libraries auditing functions in terms of Copyright and ADA 508 compliance. ECM also produced an Open Access Textbook addendum to ECM plan with projections for an additional \$2.5 million in annualized savings. Dr. Stielow and Director Dunn were heavily involved in the construction and initial vetting of a multi-million dollar RFI on Course Material vendor services. The budding and, thanks to Marketing, renamed APUS ePress is moving ahead for significant 3<sup>rd</sup> Quarter deliveries. Strategic planning meetings were conducted with Libraries, ECM, Center for Teaching and Learning and Department of Instructional Design for future cross departmental integration. Along with the university, the Libraries and Electronic Course Materials were challenged by IT access issues.

### Staffing

- Sarah Jenkins, B.A. has joined us as an Educational Materials Specialist: Copyright Compliance
- Bradley Wiles, MLIS MA (History), University Archivist

## Traffic—Overview

Year over year growth continued its climb, but the Quarter itself trended downward



## General Usage Metrics

Month	# of Visits	Monthly Unique Visitors	# Library Pages Visited
Jul-11	118,821	67,723	361,533
Aug-11	114,008	62,401	345,409
Sep-11	101,751	56,978	289,227

## Main Research Database Use

Product Searches	Jul	Aug	Sep
<b>ProQuest--2011</b>	<b>1726444</b>	<b>1591397</b>	<b>1821964</b>
ProQuest--2010	855453	951374	830947
<b>Ebsco--2011</b>	<b>1273239</b>	<b>1256151</b>	<b>1087307</b>
Ebsco--2010	633105	717656	624246

## Traditional Library Activities

Activity	Jul	Aug	Sep
<b>General Reference-2011</b>	<b>405</b>	<b>345</b>	<b>431</b>
<b>LibAnswers—2011</b>	<b>2119</b>	<b>2605</b>	<b>1577</b>
General Reference-2010	380	383	388
<b>Tech Referrals-2011</b>	<b>107</b>	<b>91</b>	<b>108</b>
Tech Referrals-2010	75	103	110
<b>Loans (ILL/Internal)-2011</b>	<b>341</b>	<b>362</b>	<b>226</b>
Loans (ILL/Internal)-2010	494	393	432

## CampusGuides (LibGuides)

Activity	Jul	Aug	Sep
Homepage Views -2011	<b>9855</b>	<b>10269</b>	<b>8109</b>
CampusGuides Viewed 2011	<b>14879</b>	<b>16331</b>	<b>18200</b>

## Resource/Web Additions

Database of Natural Integrative Medicine (Public Health, Nursing)

<http://ezproxy.apus.edu/login?url=http://naturalstandard.com>

Comprehensive University Database Guide By Subject (Campus Guides)

<http://apus.campusguides.com/librarydatabases>

## Training

- 3 Online Library workshops

## Tutorial & Student Studies Center

The onsite Charles Town Tutorial Center staff is currently exploring options for creating video tutorials tailored for faculty and students to provide more in depth training and guidance on how to use available resources such as Tutor.com, Turnitin, and RefWorks. Ongoing plans include providing these tutorial videos to Classroom Support, Admissions Department, and Academic Advisors to assist with direct student support.

## Tutor.com - 2011

Activity	Jul	Aug	Sep
Sessions	56	50	106
Unique Users	340	428	40
Time Used (H:M)	36:49	45:06	57:12



### *Accomplishments*

- LITR201 anthology pdf and Print on Demand copies complete and implemented into the classroom
- The formatting of *The Big Yellow House on West Congress Street: A Beacon* has been completed for pending reprint
- Revisions of plagiarism prevention measures implemented in the ePress's Standard Operating Procedures
- APA section of the APUS Style Guide finished with initial review
- Bluebook section of the Style Guide formatting complete and sent to independent consultant for initial review.
- Initiated 'Great Papers' initiative with APUS's chapter of Sigma Iota Rho, the international relations honor society

### *Ongoing projects*

- Completion of the introductory section of the style manual
  - Commencement of course materials project
  - Reprint of *The Big Yellow House on West Congress Street: A Beacon of Hope*
  - Initial review of the Sigma Iota Rho's Global Review
  - Production of the Journal for Online Education insert
  - Continued development of the manuscript division of the academic press.
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## Electronic Course Materials

### Course Material E-Book Reference-2011

Activity	July	August	September
CM- Graduate Reference	340	428	443
CM-Undergrad Reference	133	162	241
<b>Instructor Copy Request</b>			
Normal Delivery	90	112	71
Emergency Copies	41	89	106

### Course Conversions

The number of course conversions increased from Quarter 2 to 107. 20 of the courses were automatically triggered by print price inflation (see shaded blocks). 62 T-book reflected the dominant electronic textbook model, but 32 Library conversions support the rise of the more cost-effective arm of the ECM projection. Annualized savings are projected at upwards of \$2,049,000.

Course Number	Course Title	New Price	ECM Price	Type
ACCT301	Intermediate Accounting I	\$96.75	\$45.00	T-Book
ACCT302	Intermediate Accounting II	\$96.75	\$45.00	T-Book
ACCT303	Intermediate Accounting III	\$96.75	\$45.00	T-Book
ACCT415	Law for Accountants	\$133.50	\$84.00	T-Book
CHFD307	Child and Adolescent Development	\$95.25	\$52.17	T-Book
CHFD331	Parenting	\$81.75	\$36.64	T-Book
CMRJ101	Evidence and Procedures	\$68.50	\$27.98	T-Book
CMRJ324	The History of Organized Crime	\$88.25	\$51.10	T-Book
CMRJ329	Criminal Profiling	\$82.75	\$0.00	Library

DSIN241	Illustration & Design Using Adobe Illustrator	\$20.25	\$12.00	T-Book
DSIN241	Illustration & Design Using Adobe Illustrator	\$17.50	\$12.00	T-Book
EDMG320	Natural Disaster Management	\$66.25	\$0.00	Library
EDMG321	Social Media Application to Emergency and Disaster Management	\$48.00	\$0.00	Library
EDMG420	Risk Communications	\$55.25	\$0.00	Library
EDUC320	Classroom Management	\$66.25	\$38.34	T-Book
ENGL101	Proficiency in Writing	\$81.00	\$34.77	T-Book
ENGL102	Effectiveness in Writing	\$66.75	\$27.28	T-Book
ENGL200	Composition and Literature	\$67.50	\$58.63	T-Book
ENTD361	Enterprise Development Using VB.NET: Introduction	\$116.25	\$47.58	T-Book
EVSP311	Soil Science	\$64.50	\$0.00	Library
EVSP312	Introduction to Sustainability	\$46.00	\$0.00	Online
EVSP312	Introduction to Sustainability	\$32.25	\$0.00	Online
EVSP312	Introduction to Sustainability	\$24.00	\$0.00	Online
EVSP312	Introduction to Sustainability	\$11.75	\$0.00	Online
EVSP416	General Ecology	\$124.25	\$72.00	T-Book
EVSP418	Green Infrastructure and Renewable Technologies	\$32.25	\$0.00	Library
EVSP430	Pollution and Pollution Management	\$66.25	\$0.00	Library
FSMT340	Incendiary Fire Analysis and Investigation	\$90.25	\$49.00	T-Book

HIST221	African-American History before 1877	\$77.25	\$43.34	T-Book
HIST222	African-American History since 1877	\$77.25	\$43.34	T-Book
HLSS155	Terrorist Tactics	\$17.25	\$0.00	Library
HLSS233	Explosive Incident Assessment: Methods, Practices, Protocols	\$46.00	\$0.00	Library
HLSS320	Intelligence and Homeland Security	\$32.25	\$0.00	T-Book
HLSS498	Senior Seminar in Homeland Security	\$64.50	\$0.00	Library
HOSP313	Theory and Concepts of Leisure	\$30.50	\$0.00	Library
HOSP319	Foodservice Facilities Design	\$86.25	\$0.00	Library
HOSP320	Business and Conference Hospitality Mgmt	\$27.75	\$0.00	Library
HRMT100	Introduction to Personnel Management	\$87.75	\$67.81	T-Book
HRMT310	Career Counseling	\$136.50	\$55.98	T-Book
HRMT412	Compensation and Benefits	\$57.25	\$42.98	T-Book
HRMT413	Employment and Labor Relations	\$85.75	\$70.44	T-Book
HRMT416	Human Resource Development	\$173.00	\$71.03	T-Book
INTL410	Counterintelligence	\$27.75	\$0.00	Library
INTL412	Espionage/Counterespionage	\$15.75	\$0.00	Library
INTL424	Interrogation	\$92.00	\$0.00	Library
INTL445	Introduction to the War on Drugs	\$72.50	\$35.98	T-Book

INTL451	Terrorism and U.S. National Security	\$21.25	\$0.00	Library
INTL461	Iraq Country Analysis	\$16.75	\$0.00	Library
INTL464	Afghanistan Pakistan Intelligence Issues	\$51.75	\$0.00	Library
INTL464	Afghanistan Pakistan Intelligence Issues	\$22.25	\$0.00	Library
INTL464	Afghanistan Pakistan Intelligence Issues	\$12.50	\$0.00	Library
IRLS213	Political Geography	\$44.25	\$0.00	Library
IRLS213	Political Geography	\$36.25	\$14.00	T-Book
IRLS400	Human Rights	\$40.50	\$0.00	Library
IRLS413	International Conflict Resolution	\$60.00	\$0.00	Library
IRLS480	The Third World: Dependency and Development	\$72.25	\$40.50	T-Book
ISSC322	Computer Systems Organization: Advanced	\$44.25	\$40.00	T-Book
ITCC121	Introduction to Computer Science	\$81.50	\$38.50	T-Book
LITR220	American Literature before The Civil War	\$46.25	\$40.17	T-Book
LITR221	American Literature from The Civil War to Present	\$41.25	\$35.81	T-Book
LITR405	Medieval European Literature	\$18.50	\$0.00	Online
LITR405	Medieval European Literature	\$11.75	\$0.00	Library
LITR405	Medieval European Literature	\$10.50	\$0.00	Online



LITR405	Medieval European Literature	\$7.75	\$0.00	Online
LITR405	Medieval European Literature	\$6.25	\$0.00	Online
LITR405	Medieval European Literature	\$3.50	\$0.00	Online
LITR406	The Literary Works of Geoffrey Chaucer	\$17.25	\$0.00	Online
LITR406	The Literary Works of Geoffrey Chaucer	\$16.75	\$0.00	Online
LITR406	The Literary Works of Geoffrey Chaucer	\$16.75	\$0.00	Online
LSTD100	Introduction to Law for Paralegals	\$45.75	\$17.39	T-Book
LSTD204	Introduction to the Courts	\$175.25	\$42.00	T-Book
LSTD205	Legal Research and Writing	\$45.75	\$17.39	T-Book
LSTD400	Criminal Legal Process	\$166.50	\$68.23	T-Book
MGMT315	Management Communications	\$97.25	\$60.81	T-Book
MGMT410	Strategic Management	\$77.00	\$46.92	T-Book
MILH303	Readings in Military Leadership	\$11.95	\$0.00	Online
MILH320	The American Revolution	\$14.00	\$0.00	Library
MILH325	Amerindian Warfare	\$17.25	\$0.00	Library
MILS460	War and Society	\$45.75	\$26.40	T-Book
MKTG101	Introduction to Marketing	\$92.00	\$20.00	T-Book
MKTG304	Public Relations	\$125.00	\$52.00	T-Book
NURS320	Integrated Pathophysiology and Clinical Pharmacology I	\$79.50	\$43.97	T-Book

NURS330	Integrated Pathophysiology and Clinical Pharmacology II	\$79.50	\$43.97	T-Book
PADM301	Public Economics	\$154.25	\$63.33	T-Book
PBHE209	Wellness: Health Promotion and Disease Prevention	\$89.25	\$33.91	T-Book
RTMG220	Retail Asset Protection	\$67.00	\$38.70	T-Book
SCIN131	Introduction to Chemistry with Lab	\$95.90	\$79.00	T-Book
SCIN133	Introduction to Physics with Lab	\$53.50	\$51.12	T-Book
SCIN134	Introduction to Astronomy with Lab	\$85.25	\$35.60	T-Book
SCIN135	Introduction to Forestry with Lab	\$131.25	\$53.88	T-Book
SCIN314	Botany	\$134.75	\$78.10	T-Book
SCIN401	Mammalogy	\$106.00	\$57.48	T-Book
SCIN402	Ornithology	\$126.25	\$43.80	T-Book
SCIN403	Plant Science	\$63.25	\$57.90	T-Book
SCMT373	Evaluation of Security Programs	\$64.50	\$0.00	Library
SCMT392	Industrial Espionage	\$36.75	\$0.00	Library
SOCI111	Introduction to Sociology	\$96.25	\$80.33	T-Book
SOCI401	Current Sociological Issues	\$89.75	\$50.40	T-Book
SPHE324	Biomechanics	\$73.75	\$40.00	T-Book
SPHE379	Contemporary and Social Issues in Sport	\$82.00	\$44.50	T-Book
SPHE400	Sports Management Foundations	\$83.00	\$39.35	T-Book
SPHE412	Sports Finance	\$13.50	\$0.00	Library
SPHE450	Sports Governance	\$52.50	\$0.00	Library
TLMT312	Transportation Economics	\$77.50	\$67.38	T-Book
TLMT313	Supply Chain Management	\$84.00	\$67.60	T-Book

TLMT341	Logistics Management	\$70.50	\$49.98	T-Book
WOMS378	Women and Sports	\$62.75	\$0.00	Library

## Copyright Compliance Reviews

### *Accomplishments*

- Completed 109 Copyright and ADA/508 compliance course reviews
- E-reserves have been completed for all courses that have undergone reviews
- Of 109 completed reviews, 75% require editing to obtain complete compliance

### *Ongoing Projects*

- Program Director of IRLS program has requested a review of IRLS undergraduate courses
- Currently reviewing HIST/MILH undergraduate program per request from Program Director
- Work continues with the Center for Teaching and Learning to create copyright/508 training modules for faculty.